

Karlsruhe, 27th of October 2023

Nero, maker of the leading multimedia software Nero Platinum 365, announces its latest software update, as well as cutting-edge mobile solutions and its foray into the world of online solutions.

“Nero is providing AI-powered solutions for all your photo, music, video, and PDF needs. Many of our tools are available online now, to be accessible for anyone on any platform.”, says Oliver Schneider, Vice President of Products at Nero.

Visit <https://ai.nero.com/> to upscale, colorize, restore, compress, and generate digital photos and artwork online. Visit <https://pdf.nero.com> to merge, split, compress, unlock, and protect your PDF files. Get creative with AI on your mobile phone with <https://lens.nero.com> and <https://muse.nero.com>.

Nero Platinum 365

Enter the world of digital media on your PC at a bargain price with a yearly subscription. Nero Platinum 365 users are always first to receive the latest updates and can rely on the VIP customer service as well.

Enjoy the power of Nero AI Motion Tracker and the all new Nero Screen Recorder. Blur and pixelate faces, license plates and other moving objects in videos automatically with the help of AI. Now extended by clipart and text that can be placed over objects or can move and scale along with them.

Record your full screen or a portion of it to create presentations, demos, and tutorials that impress your audience. Up to 4k resolution with 30 frames per second with hardware acceleration and little impact on your PCs performance. Record any sound output of your PC and even do voice-over to get your video ready in one go.

Nero AI Image Upscaler is now connected to the Nero Online AI and allows you to balance your AI load between your own hardware and Nero's powerful GDPR-compliant data center located in Germany.

Template-based video creation is beloved by beginners and professionals. Nero Platinum 365 comes with more than 150 build-in templates and 20 more can now be downloaded from the creative center. Visit https://theme.nero.com/templates/video_template to check them out. Soon you will be able to share your own creations with the community via this portal to creativity.

Plus photo editing, file conversion, backup, burning, media management and more. All refreshed to support the latest technologies and platforms.

Nero Platinum 365 includes over 300 different solutions that allow you to master all your music, photo and video needs. Inside the software you are guided by Nero

Start and Nero KnowHow on every step of your journey. Visit <https://howto.nero.com> to discover all 300 solutions offered and use the "Open the app" buttons to jump right into the related application on your PC.

Make sure that you have all the latest tools ready whenever you need them: Get Nero Platinum 365 for €49.95 now.

Other Nero Platinum versions

A perpetual license of Nero Platinum is available at €129.95, excluding access to the online services. Special volume licenses for companies, public institutions, education facilities, and non-profit organisations are available: Nero Basic Burning ROM, Nero Premium, Nero Platinum, Nero Platinum 365, and Nero BackItUp. For more information, trial versions, and to get an overview of the entire product range, please visit <https://www.nero.com>

About Nero

At Nero, we love solutions that helps users all over the world to simply enjoy their videos, photos, and music. We develop widely-used multimedia software that includes powerful applications for media management, media streaming, video playback, video editing, video conversion, content synchronization, backup, and burning. Nero is based in Karlsruhe, Germany and has offices in Glendale, CA (USA) and Hangzhou (China).

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